

JOSHUA ZAVALETA

INSTRUCTIONAL DESIGN | IMMERSIVE LEARNING | TECHNICAL CONTENT | PROJECT LEADERSHIP

ABOUT ME

Experienced technical professional with a background in content development, project management, quality assurance, and digital learning technologies. Proven ability to lead multidisciplinary teams, translate complex information into user-focused content, and manage technical products from development through delivery.



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EDUCATION

Bachelor of Arts, English - Creative Writing

California State University,
Long Beach | 2013

SKILLS

Project & Development

- Project Management
- Agile/Sprint Planning
- JIRA
- Cross-Functional Team Leadership
- Stakeholder Management
- Active Security Clearance

Technical & QA

- Quality Assurance
- Functional Testing
- Content Validation
- Technical Writing
- Documentation
- Requirements Review

Learning Technology

- Adobe Captivate
- AR/VR Training
- Interactive Multimedia Instruction
- ADDIE
- Storyboarding

Platforms

- PC
- iOS/Android
- VR/AR Headsets
- Microsoft Office

WORK EXPERIENCE

Instructional Designer - Lead

2023 - Present

AVATAR Partners Inc.

- Direct the development and delivery of 1,000+ hours of digital and instructor-led content across Interactive Multimedia Instruction (IMI), Virtual Reality (VR), Augmented Reality (AR), classroom, lab, and self-paced training environments for U.S. Military and commercial clients.
- Lead cross-functional teams of instructional designers, multimedia developers, software engineers, Unity/3D developers, Quality Assurance (QA) personnel, and client stakeholders across multiple concurrent projects.
- Lead development presentations for Subject Matter Experts (SMEs) and client stakeholders during In-Process Reviews (IPRs) and biweekly sprint updates, communicating project status and gathering feedback.
- Conduct functional and content testing across PC, mobile, VR/AR, and print products to identify defects, validate requirements, and ensure product accuracy prior to delivery.
- Deliver product demonstrations to prospective Military, commercial, and healthcare clients in support of new business opportunities.

Instructional Designer

2015 - 2023

AVATAR Partners Inc.

- Oversaw the development of 80+ hours of interactive video instruction for highly complex mission planning systems used by U.S. Navy personnel.
- Led team members through the development of multiple concurrent projects to meet deadlines and sprint goals.
- Created detailed storyboards used across company training projects to guide instructional, multimedia, and software development.

Technical Writer

2014 - 2015

AVATAR Partners Inc.

- Reviewed and tested technical training materials to verify content accuracy, functionality, and compliance with project requirements.
- Authored, edited, and maintained technical user manuals and training documentation for complex systems.